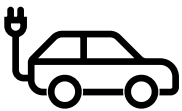


BMW Destination Charging Program



A NEW OPPORTUNITY FOR YOUR BUSINESS.



Partner with BMW to install charging stations at your property, providing an invaluable service for the growing number of EV drivers. Chargers are perfect for a minimum of 2 hours dwell. Best of all, there's little to no cost to you — BMW will cover up to \$4,000 per charger.

A RANGE OF ADVANTAGES:



- **Monetize:** Profit while making your customers happy. You define the pricing!
- **Visibility:** Your brand will be in all BMW Navigation channels.
- **Bundle:** Our partners can help identify additional incentives in your area.
- **Stand out:** A new client base will gravitate to your location.

IT IS EASY TO PARTICIPATE:



- BMW will select and approve partners based on brand fit.
- Partner handles the chargers installation. BMW can suggest suppliers.
- You define the "Electric Vehicles Only" parking spots at your location.

WE ASK FROM OUR PARTNERS:



- A minimum of 3 years commitment to the program.
- The promotion of the program in your website and other channels.
- Great services: Keep chargers and parking spot clean and running.

[Apply now](#)