

BMW DIGITAL PREMIUM AND DIGITAL PREMIUM PLUS.

BMW Digital Premium Plus is the next generation of BMW digital services for vehicles equipped with BMW Operating System X. Building on the entertainment, navigation, and personalization features of BMW Digital Premium, Digital Premium Plus adds advanced vehicle security, entertainment with data, Drive Recorder functionality as standard, and exclusive BMW M experiences for eligible vehicles. With one subscription, enjoy a richer connected driving experience both on the road and while your vehicle is parked.

WHAT'S AVAILABLE WITH BMW DIGITAL PREMIUM PLUS?

PREMIUM BMW MAPS

Benefit from advanced BMW Maps features designed to make every trip easier and more informed. Digital Premium Plus includes enhanced navigation services such as Traffic Camera Information, Uneven Road Surface notifications, and enhanced parking information and points of interest.

ENTERTAINMENT

Enjoy access to a growing selection of music, podcast, video, and gaming applications directly in your BMW with data included. Popular third-party apps, such as Disney+, Spotify™, and YouTube™ are seamlessly integrated into the vehicle experience, providing entertainment both while driving and during charging or waiting periods.

SECURITY ASSISTANT AND DRIVE RECORDER

Gain additional peace of mind when your vehicle is parked. If your BMW detects an impact while parked or potential unauthorized access, Security Assistant can notify you through the My BMW App so you can stay informed wherever you are. With BMW Drive Recorder, your vehicle can record critical driving situations or capture memorable scenic drives using cameras already installed on your vehicle.

BMW M APPS

Available on select BMW M models, M Apps provide access to exclusive performance features including additional vehicle telemetry and performance data, acceleration measurements, performance driving insights, and exclusive BMW M entertainment experiences.

A paid subscription may be required in order to use audio and video streaming services like Disney+, Spotify, YouTube, and others. Disney+ is a registered trademark of Disney. Spotify is a trademark of Spotify USA Inc. YouTube is a trademark of Google LLC.

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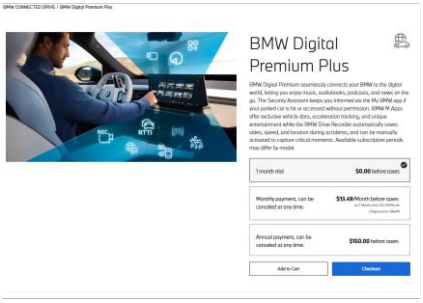
PURCHASING DIGITAL PREMIUM PLUS IN THE ONLINE CONNECTED DRIVE STORE.

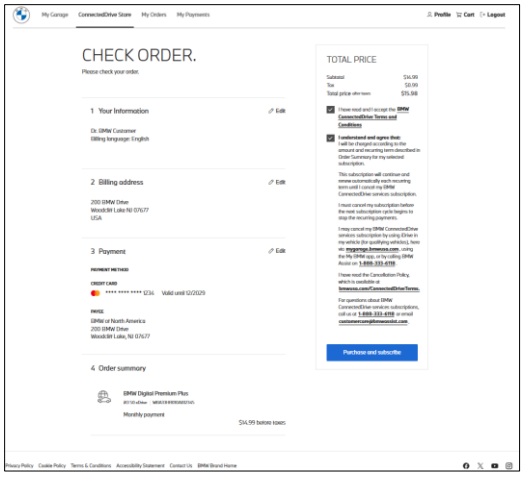
BMW Digital Premium Plus is available for purchase using the ConnectedDrive Store, for the Primary User who is mapped to a vehicle. Once purchased, Digital Premium Plus will then install in the vehicle and is available for purchase as either a monthly or annual auto-renewing subscription. Please note, a trial of Digital Premium Plus is also included with new vehicles and requires activation within the ConnectedDrive Store.

Subscribing to Digital Premium Plus

1. Log into My BMW Garage using your BMW ID. Then in the **Vehicle Profile** section select **Shop BMW ConnectedDrive.**
2. Select **BMW Digital Premium Plus,** confirm subscription term, and then either **Add to Cart** or start **Checkout.**



3. On the **CHECK ORDER** screen, ensure that **Your information, Billing address,** and **Payment** details are correct.



4. Accept Terms and Conditions, autorenewal terms, etc. and choose **Purchase and subscribe** to complete the order. Digital Premium Plus will soon be available in the vehicle.

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SUBSCRIBING TO DIGITAL PREMIUM PLUS IN-CAR.

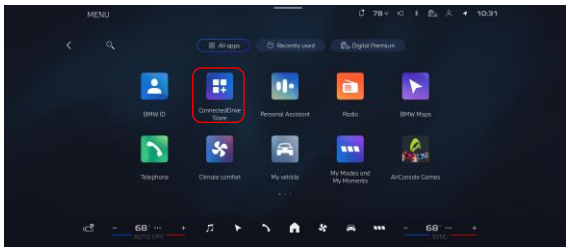
A BMW Digital Premium Plus subscription can be purchased via in-car ConnectedDrive Store for BMW vehicles equipped with Operating System X.

Subscribing to Digital Premium Plus

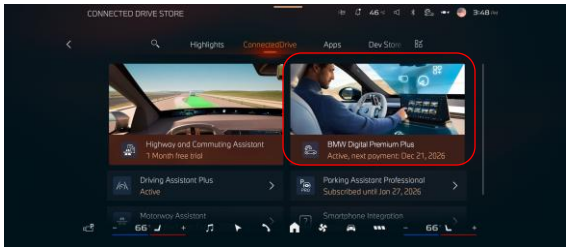
Note: To complete an in-car purchase, a valid payment method must be set up in the online ConnectedDrive Store and enabled for in-car purchases. For more information, refer to the FAQs on the next page.

1. Log in to BMW vehicle using BMW ID.
2. Select **ALL APPS > CONNECTED DRIVE STORE.** Then select the **ConnectedDrive** category.
3. Select **BMW Digital Premium Plus** tile. This will provide you with a menu of which Digital Premium Plus services are available and to which ones you are currently subscribed. Choose the appropriate term to begin the subscription process.
4. Follow remaining screens to complete checkout.

Step 2



Step 3



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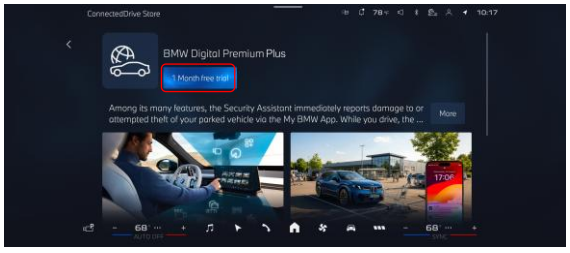



FREQUENTLY ASKED QUESTIONS.

1. Can I test the Digital Premium Plus offer before purchasing a subscription?

   On Operating System X vehicles, there is an included, one-time trial for testing all BMW Digital Premium Plus features. To activate, visit the ConnectedDrive Store, add the trial to your cart, and check out.

2. How do I find the cost of Digital Premium Plus for my BMW?

   Digital Premium Plus is available as a monthly or yearly auto-renewing subscription. On suitably equipped vehicles, the pricing for Digital Premium Plus can be found by visiting the ConnectedDrive Store either in the vehicle, via the My BMW App, or online (link).

3. If my Digital Premium Plus subscription is canceled, will I lose Drive Recorder videos?

   Once the subscription to Digital Premium Plus is canceled, you will still have access to recorded videos; however, you will no longer be able to record new videos until you subscribe again to Digital Premium Plus.

4. Can I purchase Digital Premium Plus while my trial is still active?

   Yes. Within 14 days of the trial expiring, Digital Premium Plus is available for purchase in the ConnectedDrive Store.

5. How can I purchase Digital Premium Plus?

   Digital Premium Plus is purchasable in the vehicle or in the ConnectedDrive Store (link). An active credit card needs to be linked with the BMW ID. After selecting a subscription period in the in-vehicle ConnectedDrive Store, you can purchase directly in the vehicle, if you have activated in-car payments, or scan the QR code to finish the purchase on your smartphone. Before making an in-vehicle purchase, ensure that "Activate credit card for in-car payments" is enabled under "My Payments" in the online ConnectedDrive Store (link). BMW of North America, LLC uses Stripe, Inc. third party service for providing an online payment option

   Activate credit card for in-car payments

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BMW DIGITAL PREMIUM.

BMW Digital Premium offers BMW owners access to an expanded BMW ConnectedDrive Store equipped with BMW ConnectedDrive upgrades. Owners can access premium, advanced digital services and ever-evolving, exclusive content in a flexible and easy way. All offers are bookable through My BMW Garage, My BMW app and in-car ConnectedDrive Store. BMW Digital Premium keeps you up-to-date with all your favorite vehicle apps and content with regular app updates. Digital Premium is available for purchase as either a monthly or annual subscription.

WHAT'S AVAILABLE WITH BMW DIGITAL PREMIUM?

BMW MAPS

Enhanced, personalized and convenient navigation experience with enriched content and visuals. Traffic alerts, colorful real time traffic visualization and improved landmark visuals are just some of the enhancements.

ENTERTAINMENT AND APPS

The new in-vehicle BMW ConnectedDrive Store offers you seamless access to numerous 3rd party apps perfectly integrated into your BMW. Audio and video content is available through BMW apps and many popular 3rd party apps, such as Spotify™, YouTube™, and Disney+. Gaming is even supported via AirConsole.

INDIVIDUALIZATION

Individualization features provide additional comfort and a more personal experience. BMW Intelligent Personal Assistant is improved with transformation icons and customizable visuals in the vehicle.

Learned driver habits, e.g. Automated Window as a geo-based routine enhance the comfort even further.

Also, an enhanced My Modes enables the driver to precisely customize the interior ambience. In addition to the standard Personal, sport and Efficient modes, BMW Digital Premium comes with Expressive, Relax, and Digital Art Mode.

A paid subscription may be required in order to use audio and video streaming services like Disney+, Spotify, YouTube, and others. Disney+ is a registered trademark of Disney. Spotify is a trademark of Spotify USA Inc. YouTube is a trademark of Google LLC.

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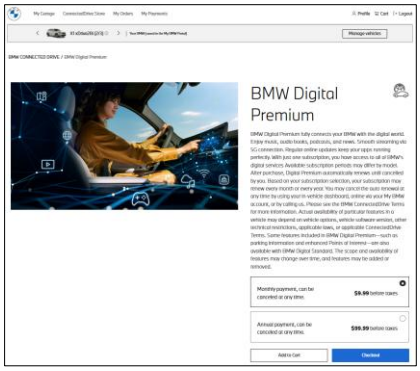
PURCHASING IN THE CONNECTED DRIVE STORE.

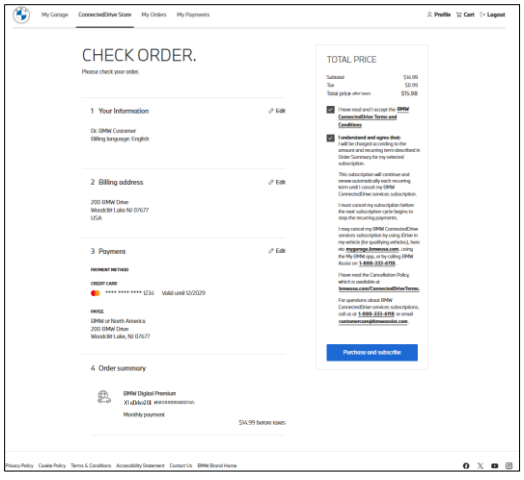
BMW Digital Premium is available for purchase using the ConnectedDrive Store, for the Primary User who is mapped to a vehicle. Once purchased, Digital Premium will then install in the vehicle and is available for purchase as either a monthly or annual auto-renewing subscription.

Subscribing to Digital Premium

1. Log into My BMW Garage using your BMW ID. Then in the **Vehicle Profile** section select **Shop BMW ConnectedDrive.**
2. Select **BMW Digital Premium,** confirm subscription term, and then either **Add to Cart** or start **Checkout.**



3. On the **CHECK ORDER** screen, ensure that Your **information, Billing address,** and **Payment** details are correct.
4. Accept Terms and Conditions, autorenewal terms, etc. and choose **Purchase and subscribe** to complete the order. Digital Premium will soon be available in the vehicle.



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SUBSCRIBING TO DIGITAL PREMIUM IN-CAR.

A BMW Digital Premium subscription can be purchased via in-car ConnectedDrive Store for BMW vehicles equipped with Operating System 9.

Subscribing to Digital Premium

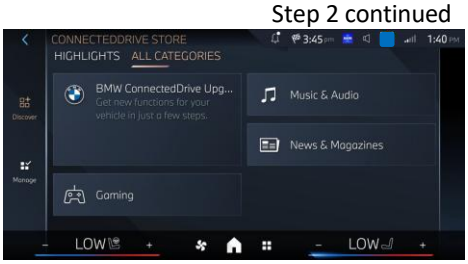
Note: To complete an in-car purchase, a valid payment method must be set up in My BMW Garage and enabled for in-car purchases. For more information refer to the FAQs at the end of this document.

1. Log in to BMW vehicle using BMW ID.
2. Select **MENU > DIGITAL PREMIUM** > **CONNECTEDDRIVE STORE**. Then select **ALL CATEGORIES** and confirm by selecting the **BMW ConnectedDrive Upgrades** tile.
3. This menu details which Digital Premium services are available and to which ones you are currently subscribed. Select "**From $9.99/Month**" to begin the subscription process.
4. Confirm monthly or annual subscription to Digital Premium and follow the prompts to complete the purchase.

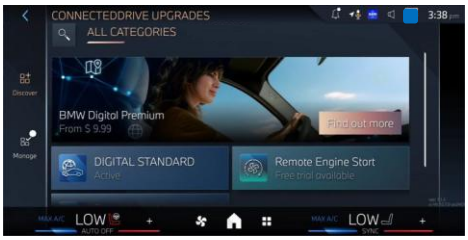
Step 2



Step 2 continued



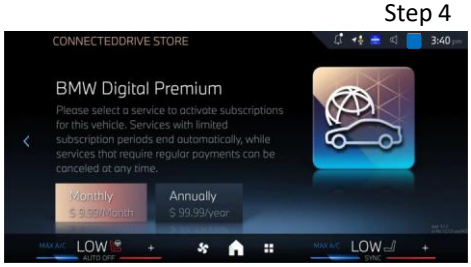
Step 3



Step 3 continued



Step 4



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FREQUENTLY ASKED QUESTIONS.

1. Can I test the BMW Digital Premium offer before purchasing a subscription?

   On Operating System 9 vehicles, there is an included trial where you can test all BMW Digital Premium features. Model Year 2026 and earlier vehicles include a 3-month trial, from the vehicle's original retail date. Model Year 2027 or newer vehicles include a 1-month trial, which must be activated via signup at the ConnectedDrive Store.

2. What additional functions do I get with BMW Digital Premium?

   Digital Premium upgrades your vehicle with various smart and practical features, including enhanced maps, expanded entertainment and apps options, and individualization.

3. What does the BMW Digital Premium offer cost?

   BMW Digital Premium is available as a monthly or yearly auto-renewing subscription. On suitably equipped vehicles, the pricing for Digital Premium can be found by visiting the ConnectedDrive Store either in the vehicle, via the My BMW App, or within My BMW Garage (mygarage.bmwusa.com).

4. If my BMW Digital Premium subscription is canceled, will I lose my Digital Premium apps data?

   Once the subscription to Digital Premium is canceled, and any remaining time in the subscription is used, downloaded apps will no longer appear. However, the app data is still stored in the vehicle and associated with the BMW ID. If a Digital Premium subscription is restarted later with that same BMW ID, the previous apps and app data will become available again.

5. Can I purchase Digital Premium while my trial is still active?

   Yes. Visit the ConnectedDrive Store within 14 days of trial expiration to purchase.

6. How can I purchase Digital Premium?

   Digital Premium is purchasable in the vehicle or in the ConnectedDrive Store (link). An active credit card needs to be linked with the BMW ID. After selecting a subscription period in the in-vehicle ConnectedDrive Store, you can purchase directly in the vehicle, if you have activated in-car payments, or scan the QR code to finish the purchase on your smartphone. Before making an in-vehicle purchase, ensure that "Activate credit card for in-car payments" is enabled under "My Payments" in the online ConnectedDrive Store (link). BMW of North America, LLC uses Stripe, Inc. third party service for providing an online payment option

   Activate credit card for in-car payments

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