

Charge ahead with $500 in public charging value.

Receive $300 in BMW ChargingNetwork Credit, $200 in IONNA Charging Credit, and 25% off eligible IONNA charging for a year.

Available to eligible new Model Year 2027 BMW electric vehicles (EVs) for charging in the United States. BMW ChargingNetwork is provided by Shell Recharge. Offer includes a $300 BMW ChargingNetwork Credit, $200 IONNA Charging Credit, and complimentary one-year BMW Membership at IONNA with 25% off eligible IONNA charging when charging via Plug & Charge in the My BMW App. Enrollment, activation, and a valid payment method are required. Shell may require a $50 pre-authorization for each charging session when using credits. Credits and membership expire one year after the applicable vehicle retail or in-service date, depending on eligibility; some eligible vehicles may receive less than one year of benefits. After the complimentary term, customers may continue the 25% IONNA discount with a paid subscription. Credits have no cash value, are non-refundable and non-transferable, and exclude Tesla Supercharger and Electrify America charging sessions. Balances and expiration dates are available in the My BMW App and Shell Recharge account. Shell terms and privacy policy apply.

What's included in your charging package.

1. **$300 BMW ChargingNetwork Credit.**

   Enjoy credit toward eligible charging sessions at more than 180,000 charging points across BMW's North American provider network. Your credit is applied automatically after enrollment.

2. **$200 IONNA Credit.**

   Use this credit at IONNA charging stations. When charging at IONNA charging stations, your IONNA Credit is used before your BMW ChargingNetwork Credit.

3. **25% off IONNA charging in the first year.**

   Enjoy 25% off eligible IONNA charging for one year with a complimentary BMW Membership at IONNA. Your IONNA credit is combined with your charging discount for maximum savings.



How to enroll.

1. Open the My BMW app.

Go to "Charging" and tap "More." Under "Services," select "Charging Wallet." Under "Public Charging," select "BMW ChargingNetwork."

2. Complete account setup.

Accept the required terms and consents, then confirm a payment method for your BMW ChargingNetwork account.

3. Accept the offer.

Review and accept the eligible Charging Credit Package and BMW Membership at IONNA offer presented during enrollment.

4. Verify your benefits.

Your Digital Charging Wallet displays your available credits and membership. Once enrolled, credits apply automatically to eligible charging sessions.

Know your benefits.

Your benefits are tied to your vehicle purchase date.

Credits are valid for up to one year from your eligible vehicle purchase date—not your enrollment date. Vehicles purchased before the program launch may have less than 12 months of benefits remaining.

Check your Digital Charging Wallet.

Your charging wallet in the My BMW app shows your available balances and exact expiration.

Which vehicles are eligible?

The charging credit package is available to all new model year 2027 BMW EVs.

Eligible vehicles purchased before the November 5, 2026, program launch may also receive the offer retroactively, subject to eligibility verification.

Frequently asked questions.

How do I activate my BMW ChargingNetwork Credit Package?

To activate your BMW ChargingNetwork Credit Package, first open the MY BMW app and navigate to "Charging" and tap "More." Under "Services," select "Charging Wallet." Under "Public Charging," select "BMW ChargingNetwork." Complete the account setup, accept the required terms and consent, then confirm payment method for your BMW ChargingNetwork Account. Review and accept the eligible Charging Credit package and your benefits will appear in your Digital Charging Wallet.

When does my ChargingNetwork Credit Package start and expire?

Your credits and complimentary one-year BMW Membership at IONNA expire one year after your eligible vehicle's purchase date, not your enrollment date for the Charging Credit use. To be sure, check your Digital Charging Wallet for your exact expiration date.

Where can I use my BMW ChargingNetwork credits?

Your $300 BMW ChargingNetwork Credit can be used at all BMW ChargingNetwork partners except Electrify America and Tesla Supercharger. Your $200 IONNA Credit is for charging at IONNA stations.

Please see all BMW ChargingNetwork partners **here**.

You can also see a list of all BMW ChargingNetwork providers in the **My BMW App** under: "Charging/Services/Shell Recharge" and then navigating to the "Charging Network" tab.

Can I use my ChargingNetwork credits with Plug & Charge?

Yes, the charging credit is applied for Plug & Charge sessions equally. Plug & Charge is currently available at IONNA stations and select Shell Recharge stations.

Do I need a separate charging network account to use my credits?

To use your credits, you will need to enroll in BMW ChargingNetwork, which is facilitated by Shell Recharge. Account set up is easy and can be done through the Charging section of the **My BMW app**, where you'll find "Shell Recharge" under the "Services" menu.

What happens if my charging session costs more than my remaining credit?

Your available credits are applied to eligible charging costs. Any remaining amount is charged to the payment method on file with Shell Recharge. At IONNA, your 25% membership discount is applied first, followed by your IONNA Credit and then your BMW ChargingNetwork Credit.

How can I view my charging history and receipts?

To view your charging history and receipts, go to your Digital Charging Wallet in the **My BMW app**. This displays your credit balances, membership status, expiration date, charging history and transaction details. Your Shell Recharge account also provides benefit and account information.

What should I do if my charging credit isn't applied to a session?

First, check your Digital Charging Wallet to confirm your eligibility, available balance and expiration date. If the credit still isn't applied, contact BMW Customer Service for assistance or Shell's dedicated customer support line for BMW Owners at **1-888-211-7088**.

Can the ChargingNetwork Credit Package be transferred to another owner or BMW?

No. The credits have no cash value and are non-refundable and non-transferable, so they may not be transferred to another person.

Which BMW vehicles are eligible?

This opportunity is available to eligible 2027 BMW all-electric vehicles, including the i3, i5, i7, iX3, iX4, and iX5. Your BMW's eligibility will be verified during enrollment.

What is included in the Charging Credit Package?

The package includes $300 in BMW ChargingNetwork Credit, $200 in IONNA Credit, and a complimentary one-year BMW Membership at IONNA with 25% off eligible IONNA charging sessions.

How do I enroll in the My BMW app?

Open the My BMW app and go to Charging, then Services, then Charging Wallet, and then under Public Charging, select BMW ChargingNetwork. Then you will complete your account setup, accept the required terms, add a valid payment method, and accept the offer when prompted. Your digital Charging Wallet displays your available credits and memberships. Once enrolled, credits apply automatically to eligible charging sessions.

Where can I see my available balance and expiration date?

Open the Digital Charging Wallet in the My BMW app to view your BMW ChargingNetwork Credit balance, IONNA Credit balance, membership status, and exact expiration date.

Which charging credit is used first at IONNA?

Your 25% BMW Membership at IONNA discount is applied first. Your $200 IONNA Credit then covers the discounted cost, followed by your $300 BMW ChargingNetwork Credit for any remaining balance.

What happens when my credits run out?

Standard charging rates apply once your credits are depleted, and charging costs are billed to your linked payment method.

Why might a vehicle purchased before launch have less than 12 months of benefits remaining?

Your one-year benefit period begins on your eligible vehicle's original purchase date, not your enrollment date. If you purchased your vehicle before the program launched, some of your benefit period may have elapsed before enrollment. Your Digital Charging Wallet shows your exact expiration date.

Does my $300 BMW ChargingNetwork Credit work at Tesla Supercharger stations?

No. Tesla Supercharger sessions are excluded from the BMW ChargingNetwork Credit Package. You can still use Plug & Charge at Tesla Superchargers, but the session will be charged to the payment method on file with Shell Recharge. Your IONNA Credit and BMW Membership at IONNA discount do not apply there either.

Does the $300 BMW ChargingNetwork Credit work at Electrify America stations?

No. Electrify America sessions are excluded from the BMW ChargingNetwork Credit Package. Model Year 2027 Vehicles can access the Electrify America network by creating an account in the My BMW App, however Plug & Charge will not be available for these vehicles until later in 2027.

Where can I get customer support about BMW charging?

For questions about BMW eligibility, please contact the BMW Customer support line either by calling 1-888-333-6118 or emailing **customercare@bmwassist.com**.

For charging, benefit, or history information about charging, please contact the Shell BMW Customer support line either by calling 1-888-211-7088 or emailing **support@shellrecharge.com**.