



## PURCHASING CONNECTED DRIVE FEATURES

### PURCHASING IN MY GARAGE AND IN-VEHICLE

BMW ConnectedDrive integrates your BMW's intelligent operating system and smartphone, to keep you aware and in control of everything going on. You can access premium, advanced digital services and ever-evolving, exclusive content in a flexible and easy way, as all offers are bookable through My BMW Garage, My BMW App and the in-car ConnectedDrive Store.

#### AVAILABLE WAYS TO MAKE A PURCHASE



##### MY BMW GARAGE

My BMW Garage includes the BMW ConnectedDrive Store which offers you the ability to see all of the available features for your BMW. Simply access the "Vehicle Profile" to see the digital services available for your BMW.

##### MY BMW APP

My BMW App is a convenient way to see what services and feature enhancements may be available for your BMW vehicle. The "BMW Services & Store" tab within the app allows you to access the ConnectedDrive Store and available options.

#### CONNECTED DRIVE IN-VEHICLE STORE

The in-vehicle BMW ConnectedDrive Store offers you seamless access to numerous apps perfectly integrated into your BMW. Conveniently download features and optional trials directly in your vehicle from the ConnectedDrive Store.

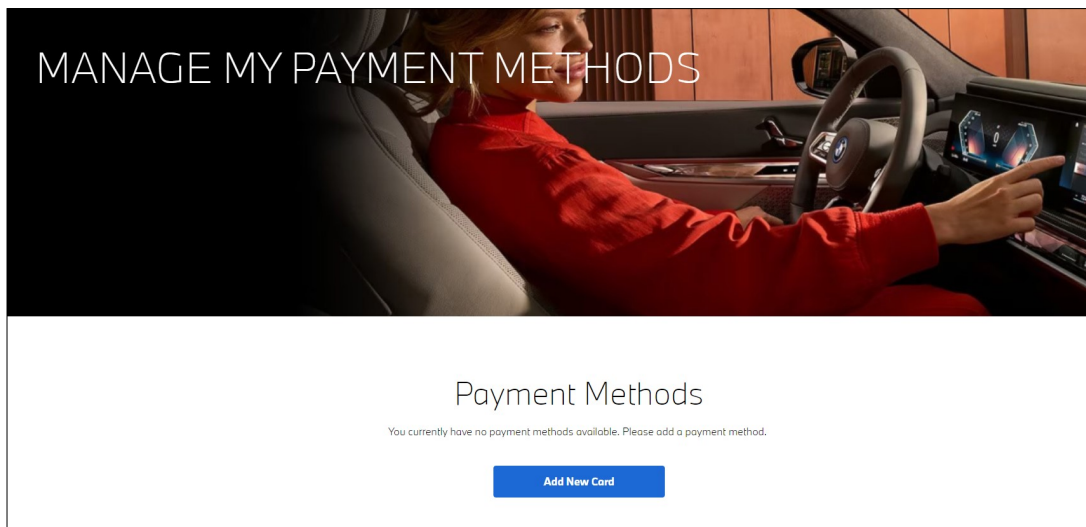




## PURCHASING CONNECTED DRIVE FEATURES

### PURCHASING IN MY GARAGE AND IN-VEHICLE

To book a service a valid payment option will need to be set up. To manage payment methods within your My Garage profile, select "Manage My Payment Methods" and enter your payment method details.



#### ONLINE PAYMENT OPTION:

BMW uses Stripe to securely process your payments. By paying us online, you consent to provide your online payment to Stripe. If you do not wish to use Stripe for payment processing, please do not submit your payment to us online and please exit the online payment page. BMW is not affiliated with Stripe. You may read more about how Stripe processes your payment information on their privacy policy.

If you wish to proceed with your online payment to Stripe, Inc., please log in to [mygarage.bmwusa.com](https://mygarage.bmwusa.com) with your BMW ID, select your vehicle, then navigate to "Manage My Payment Methods" followed by "Add New Card".





## PURCHASING IN MY BMW GARAGE

When your BMW ID is mapped to your vehicle, accessing the full suite of available features for your car is made simple with My BMW Garage. Any available feature can be purchased and downloaded to your vehicle from your My BMW App or mygarage.bmwusa.com account.

### PURCHASING PROCESS

1. Log into My BMW Garage using BMW ID. Then in the **Vehicle Profile** section select **Shop BMW ConnectedDrive**.
2. Select the available desired feature and confirm purchase or subscription term from the dropdown option. Select the **Add to cart** button.
3. If necessary, fill out **Contact Information and Payment Information** in the shopping cart. Confirm purchase by selecting **Continue**.
4. Press **Purchase Now** to complete the order. The feature will soon be available in the vehicle.

BMW Digital Premium

Select a subscription term

monthly for \$9.99

monthly for \$9.99

yearly for \$99.99

BMW Digital Premium fully connects your BMW with the digital world. Enjoy music, audio books, podcasts, and news. Smooth streaming via 5G connection. Regular online updates keep your apps running perfectly. With just one subscription, you have access to all of BMW's digital services. Available subscription periods may differ by model.

- Experience Moments extended
- Personal Assistant extended
- BMW Maps extended

Add to cart

Remote

BMW Digital Premium yearly \$99.99 X

Total charges before taxes \$99.99

Continue

BMW CONNECTEDDRIVE CHECKOUT

Terms and Conditions

☒ I have read and I accept the BMW ConnectedDrive Terms and Conditions

PAYMENT INFORMATION

Please select a payment method to continue your purchase and enter your card verification code.

VISA \*\*\*\* \*242 111

Add New Card

Order Summary

BMW Digital Premium yearly \$99.99

Total before tax \$99.99

Taxes \$6.62

Total charges \$106.61

Purchase Now



## PURCHASING ON OPERATING SYSTEM 9

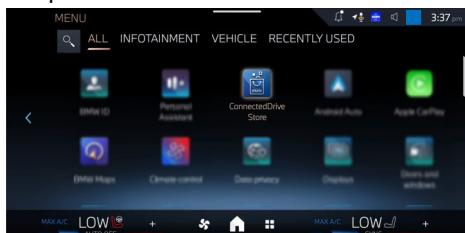
When your BMW ID is mapped to your vehicle, accessing the full suite of available features for your car is made simple with the in-car ConnectedDrive Store. Available features can be downloaded directly from your vehicle and are available for use after a short download process.

### PURCHASING PROCESS

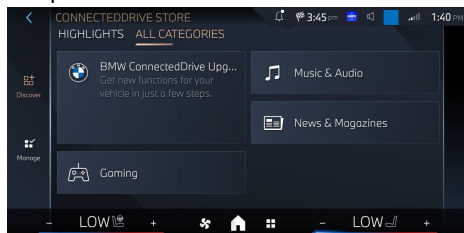
To complete an in-car purchase, a valid payment method must be set up and enabled in My BMW Garage. For more information refer to the FAQs at the end of this document.

1. Log in to BMW vehicle using BMW ID. Select **MENU > CONNECTED DRIVE STORE** app. Then, select **ALL CATEGORIES** and confirm by selecting the desired product. For example, the **BMW ConnectedDrive Upgrades** tile.
2. This menu details available services and those to which you are currently subscribed. Select the service tile to begin the purchase or subscription process.
3. Confirm purchase term and follow the prompts to complete the purchase.

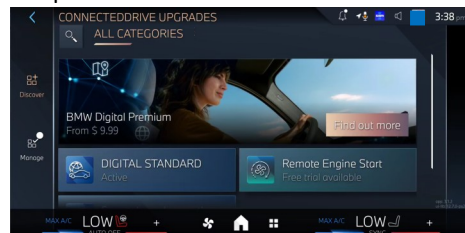
Step 2



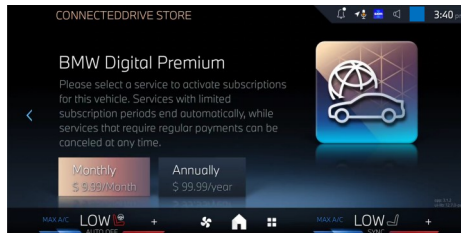
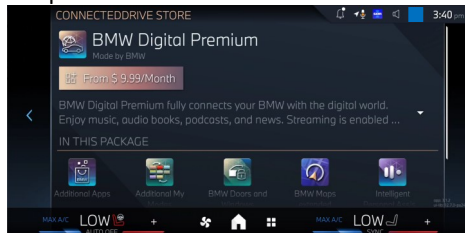
Step 2 continued



Step 3



Step 3 continued







## PURCHASING ON OPERATING SYSTEM 8 AND 8.5

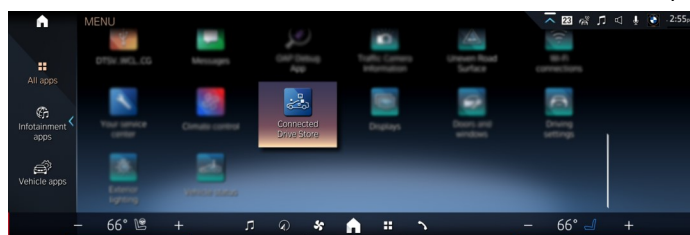
When your BMW ID is mapped to your vehicle, accessing the full suite of available features for your car is made simple with the in-car ConnectedDrive Store. Available features can be downloaded directly from your vehicle and are available for use after a short download process.

### PURCHASING PROCESS

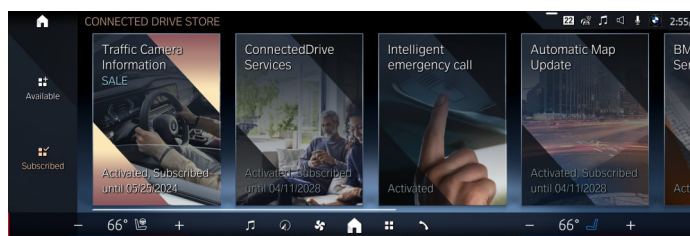
To complete an in-car purchase, a valid payment method must be set up and enabled in My BMW Garage. For more information refer to the FAQs at the end of this document.

1. Log in to BMW vehicle using BMW ID. Select **MENU > CONNECTED DRIVE STORE** app.
2. This menu details available services and those to which you are currently subscribed. Select the service tile to begin the purchase or subscription process.
3. Confirm purchase term and follow the prompts to complete the purchase. It may be necessary to complete the purchase using the My BMW App, in which case, follow the prompts once you scan the QR code.

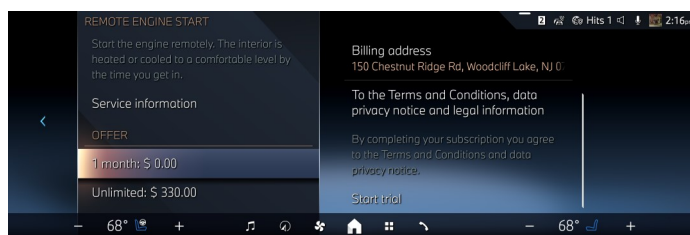
Step 1



Step 2



Step 3





## FREQUENTLY ASKED QUESTIONS

### 1. Can I test the features before purchasing?

Depending on the product, there may be an included no-additional-cost trial from vehicle retail date, or possible to sign up for a no-cost trial. If a trial is available it will be indicated in the ConnectedDrive Store.

### 2. What are the costs associated with purchasing additional ConnectedDrive features?

The pricing for features can be found by visiting the ConnectedDrive Store either in the vehicle, via the My BMW App, or within My BMW Garage (mygarage.bmwusa.com). Depending on the offer or subscription, it may be possible to purchase from several durations.

### 3. How do I enable my credit card for in-vehicle purchasing?

To enable in-vehicle purchases, a credit card needs to be linked to the same BMW ID used in the vehicle. To do this, log into My Garage and navigate to "Manage My Payments" within the "Vehicle Profile" page. Ensure the preferred credit card is set to "In-Car Enabled."

