



BMW CONNECTED DRIVE.
GET STARTED GUIDE.
BMW THEATER SCREEN.





BMW THEATER SCREEN

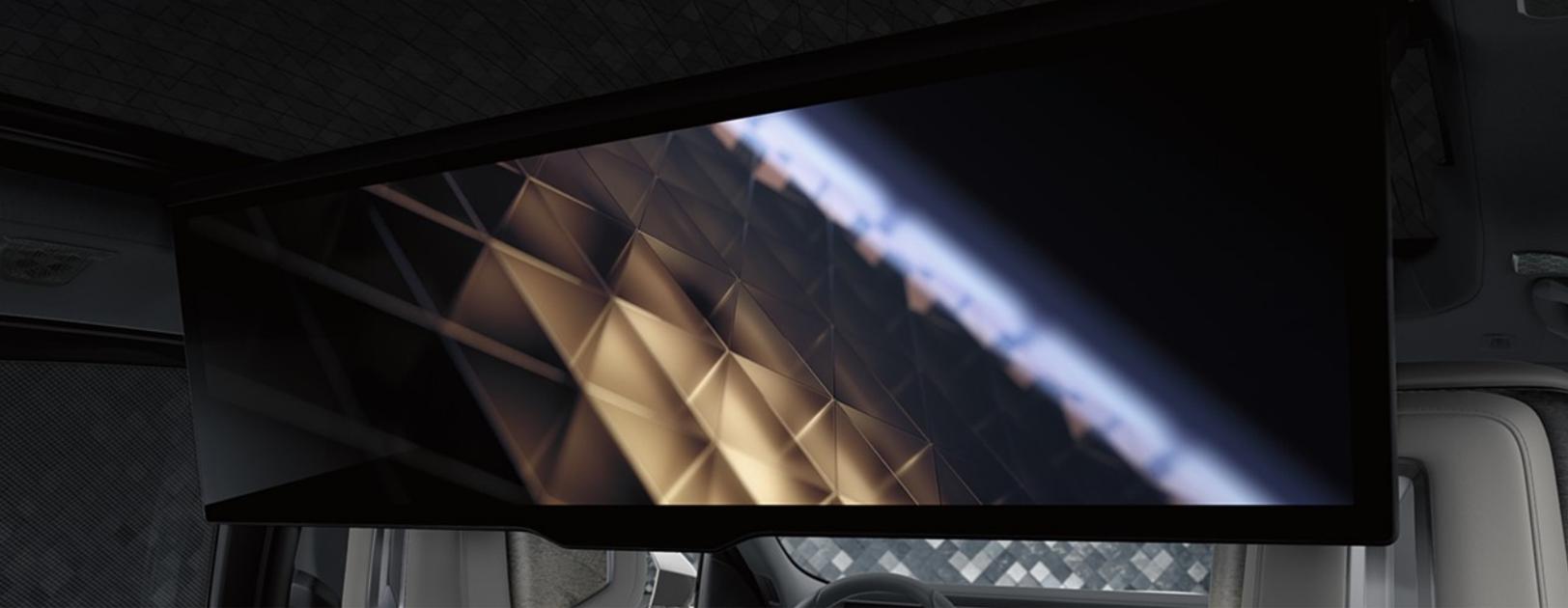
The integrated BMW Theater Screen is a 31-inch widescreen, panoramic display that offers an immersive entertainment experience. The screen folds down from the vehicle's roof and plays multimedia content with resolution up to 8K.

BMW Theater Screen with Fire TV built-in uses the data connection from the Personal eSIM to let rear passengers enjoy content up to 4K/UHD from popular apps while not disturbing the driver's concentration on the road ahead, thanks to the privacy screen. Rear passengers can stream videos, play games, listen to music, get information, and watch downloaded programs – all while on the road.

To get started, first make sure you're logged in with your BMW ID with Personal eSIM. Please refer to the [eSIM Get Started Guide](#) if your Personal eSIM is not set up.

Once you've set up eSIM in your BMW, you are now ready to set up the BMW Theater Screen.

Amazon, Fire, and all related marks are trademarks of Amazon.com, Inc. or its affiliates. Content, services, and features vary, may not be available in all areas and languages, and may require separate subscriptions. As a prerequisite for video streaming the personal eSIM in the vehicle needs to be activated via the data plan of the customers' mobile network operator.



HOW TO SET UP AND GET STARTED

Experience the BMW Theater Screen through the Theater Mode within BMW My Modes. When activated, the rear compartment of the cabin is transformed into a private cinema lounge by lowering the BMW Theater Screen, closing the sunshades, and adjusting the seat position and interior lighting.

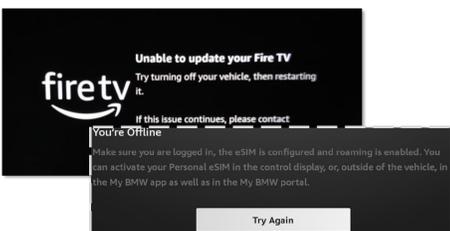
Select "MY MODE" and "THEATER" for the optimum theater experience and to allow rear passengers access to theater controls and settings. The BMW Theater Screen is mounted on the roofliner and can be folded down in several different ways such as via the Center Display, pressing the control button on the front overhead console, using the touch commands in either of the rear doors, or by activating Theater Mode.



1. Start the BMW Theater Screen via the integrated touch commands in the rear doors. Click on "Display" and "Fold down" via Theater Mode



2. Select your preferred language from the menu.



3. If an "unable to connect message" appears on the Theater Screen, please verify connection and try again.



HOW TO SET UP AND GET STARTED (CONTINUED)



4. The application runs and performs pending updates as needed.



5. Depending on whether an Amazon account already exists or needs to be created, select the appropriate action.

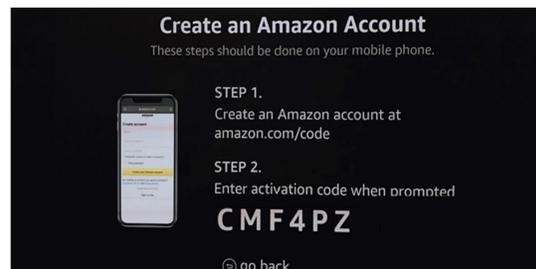
Sign in with your Amazon Account



Sign into your Amazon account on your mobile phone or at amazon.com/code.

Use the activation code shown below for validation.

Create an Amazon Account

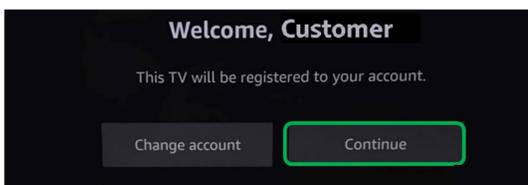


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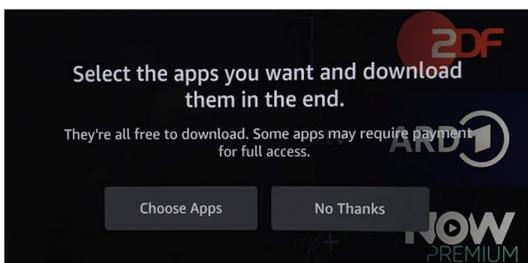
HOW TO SET UP AND GET STARTED (CONTINUED)



6. After signing in successfully, the BMW Theater Screen is now registered to your account. Proceed to the next steps.



7. Select whether you want to activate the Parental Controls or not.



8. Choose the apps you want to download or skip this step for now.



9. Select the profile who is currently watching the Fire TV.



HOW TO CONNECT BLUETOOTH HEADPHONES

You can pair up to two Bluetooth headphones to the BMW Theater System, offering privacy and comfort to all passengers.

- First, set your Bluetooth headphones to discoverable.
- Next, select “BLUETOOTH” from the menu, via the Theater Screen display. The system will scan for available Bluetooth devices.
- Once the headphones you wish to pair are displayed, tap on the name and select “OK” to connect via Bluetooth. Choose for Left or Right rear seating and then press “OK”.
- If another passenger wants to listen to the same content, return to the “AUDIO” menu, and repeat the steps to pair additional Bluetooth-enabled headphones. Volume and balance adjustments can be made through the AUDIO settings.



HOW TO USE STREAMING APPS IN THE BMW THEATER SCREEN

- Once you're logged into your Amazon account in the BMW Theater System, top streaming apps are available for download.
- Select the icon to download the application.
- On-screen QR codes make logging into your account easy. Sign in on your mobile device and enter the displayed activation code when prompted.
- Use the on-screen remote to navigate through menus, make selections, or to play or pause content.

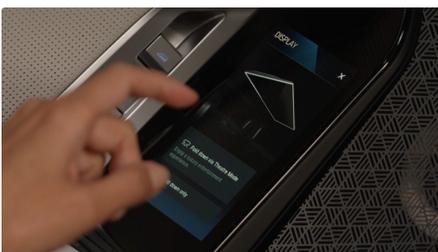
Display and audio settings can be adjusted using the display menu in the Theater Screen or via the Touch Command.



HOW TO USE THE HDMI INPUT TO DISPLAY A DEVICE SCREEN

In addition to the built-in connection with Fire TV, the BMW Theater screen is equipped with one HDMI port and one USB-C port, which are located in the rear panel. The HDMI input allows you to connect devices, such as streaming devices, gaming consoles or laptops, and display them on the Theater Screen.

To connect a device, you will need to use a compatible HDMI cable.



1. Start the theater screen via the integrated touch commands in the rear doors. Click on "Display" and "fold down" via Theater Mode.

2. Select Fire TV or connect a device via the HDMI Input on the rear of the screen.



3. If necessary, plug the device into an adequate power source.

4. Select HDMI as the input source on the BMW Theater Screen via the touchscreen or rear Touch Commands. Scale the screen to your liking.



FREQUENTLY ASKED QUESTIONS.

1. What is the BMW Theater Screen?

The BMW Theater Screen is a 31 inch widescreen, panoramic display that offers an immersive entertainment experience. The screen folds down from the vehicle's roof and plays multimedia content with resolution up to 8k.

2. What are the requirements to be able to purchase BMW Theater Screen?

BMW Theater Screen is a factory-installed option (Option Code 6FR) that must be ordered with the vehicle initially. The system uses a data connection from the vehicle to give rear passengers access to streaming entertainment content, as well as input from a compatible HDMI source through an outlet on the rear of the screen.

3. What are the costs to use BMW Theater Screen?

For vehicles equipped with BMW Theater Screen, additional costs will be incurred for the cellular provider's data plan for Personal eSIM and the subscription costs for any streaming services you would like to use with BMW Theater Screen.

4. Do I need to use the data plan on my phone to stream content to BMW Theater Screen?

The BMW Theater Screen uses the Personal eSIM, as a data connection. More information about how to set up the Personal eSIM is available in the [Personal eSIM Get Started Guide](#). The Theater Screen cannot connect to an external Wi-Fi hotspot, but other devices can be connected via an HDMI cable through the input on the rear of the screen.

5. Can the BMW Theater Screen be used in motion or while parked?

The BMW Theater Screen can be used by the rear passengers at all times.



FREQUENTLY ASKED QUESTIONS.

6. Is a subscription to Amazon Prime required to use Fire TV?

An Amazon account is required to sign into Fire TV. Once signed in you are able to access streaming services such as Amazon Prime (subscriptions may be required.). Customers can stream videos, play games, listen to music, get information, and watch downloaded programs—all while on the road.

7. How many headphones can be paired with the BMW Theater System?

You can pair up to two Bluetooth headphones to the BMW Theater System, offering privacy and comfort to all passengers.

8. Can I use the WiFi Hotspot separately if I am using BMW Theater Screen?

BMW Theater Screen fully utilizes the data connection of Personal eSIM. You can still utilize the WiFi hotspot while the Theater screen is in use.

9. If the BMW Theater Screen is open and obstructs the driver's rearview, can the driver retract it?

Always use your best judgement to determine when it is appropriate to use BMW Theater Screen. The BMW Theater Screen can be stowed by pressing the control button in the front overhead console or activating the safety switch on the driver's door to prevent rear passengers from folding down the screen.

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