"Paperless Statement" Sweepstakes OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

DATES OF SWEEPSTAKES: The "Paperless Statement" Sweepstakes (the "Sweepstakes") begins at 12:00 a.m. Eastern Time (ET) on April 19, 2017 and ends at 11:59 p.m. ET on December 31, 2017 (the "Sweepstakes Period"), subject to entry period dates list in the "HOW TO ENTER" section of these Official Rules.

ELIGIBILITY: In order to be eligible to enter the Sweepstakes, you must be a legal U.S. resident residing in any of the 50 United States or the District of Columbia who is at least the age of majority in their state of residence (nineteen (19) in Alabama and Nebraska, twenty-on (21) in Mississippi, and eighteen (18) in all other states) at the time of entry (the "Entrant"). Employees and their immediate family members (parents, children, siblings or spouse, regardless of where they live, or persons living in same household, whether related or not) of BMW Financial Services NA, LLC (the "Sponsor"), and each of its respective parent companies, divisions, affiliates, contractors, subsidiaries, distributors, sales representatives, retailers, advertising and promotion agencies, and any others engaged in the development, production, execution or distribution, of this Sweepstakes, including, but not limited to, National Sweepstakes Company, LLC (the "Sweepstakes Administrator" and, together with each of the aforementioned persons, the "Sweepstakes Entities"), are not eligible to participate. Sweepstakes is void in Puerto Rico, U.S. territories and possessions outside of the 50 United States and the District of Columbia, and where restricted or prohibited by law.

ENTRY PERIODS: There will be a total of nine (9) entry periods (each an "Entry Period") during the Sweepstakes. One (1) Entry Period Prize Winner (each an "Entry Period Prize Winner") will be selected at random from among all eligible entries received during that Entry Period. Each Entry Period Prize Winner will win an Entry Period Prize (each an "Entry Period Prize").

HOW TO ENTER: There are two (2) ways to enter the Sweepstakes:

1. Online Entry: In order to enter online, Entrant must be registered as an online services user of any one of the following brands (each, a "User"): (1) BMW Financial Services, (2) MINI Financial Services, (3) Motorrad, (4) Alphera Financial Services, or (5) up2drive (each, a "Brand") with an account in Good Standing throughout the entire Sweepstakes and at the time the Entry Period Prize is awarded. If an Entrant's account is not in Good Standing at any time during the Sweepstakes (including any Entry Period thereof) or at the time the Entry Period Prize is awarded, Entrant will forfeit the Entry Period Prize. "Good Standing" is defined as a User's valid account being current or no more than 30 days past due.

To enroll via Online Entry, a User must visit the website corresponding to their Brand during the Sweepstakes Period and select "enroll for Paperless Statements". See below for list of corresponding websites by Brand. Entrants who enroll for Online Paperless Statements at the website corresponding to their Brand will receive one (1) entry into the respective Entry Period for which they enrolled and one (1) entry for each subsequent Entry Period. Users who have an account in Good Standing who are already enrolled in Online Paperless Statements prior to the beginning of the Sweepstakes Period will automatically receive one (1) entry into the first Entry Period and each subsequent Entry Period.

If an Entrant has a new or used financing or lease account with a Brand but is not a registered User, Entrant can visit the website corresponding to their Brand to become a User.

Websites corresponding to the Brands are as follows:

BMW Financial Services MINI Financial Services Motorrad Alphera Financial Services up2drive www.bmwusa.com/mybmw miniusa.com/ol www.bmwgroupfs.com central.alpherafs.com central.up2drive.com

An Entry Period for an Online Entry is defined as starting at 12:00:00 a.m. ET on the first day of each month and ending at 11:59:59 PM ET on the last day of each month per the Entry Period chart below.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the authorized account holder of the account submitted at the time of entry. The authorized account holder is the natural person who is assigned to the account. Potential Entry Period Prize Winners may be required to show proof of being the authorized account holder to the satisfaction of the Sponsor. Neither Sponsor nor any of the other Sweepstakes Entities are responsible for any entry that is lost, late, misdirected or undeliverable, whether due to system errors, omissions, interruption, deletions, defects, delay in operations or transmissions, theft or destruction or failures, faulty transmissions or other telecommunications malfunctions, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, or otherwise.

2. Mail-in Entry: To enter the Sweepstakes without being a registered User, an Entrant may enter by mail as follows: on a plain 3" x 5" card, legibly handprint or type the Entrant's first name, last name, complete address, city, state, zip code, home phone number (including area code), email address (if any), and date of birth, and mail the completed 3" x 5" card to: "Paperless Statement", PO Box 10850, Rochester, NY 14610. Entries must be postmarked by the date and time indicated in the Entry Period chart below to be eligible for that respective Entry Period and subsequent Entry Periods. Mail-in Entrants only need to submit one (1) mail-in entry in order to receive one (1) entry for that respective Entry Period and each subsequent Entry Period. Multiple entries submitted in the same envelope are void. Entries submitted or completed by anyone other than the Entrant are void. No mechanical reproductions will be accepted. Sponsor will not verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, misdirected, illegible, damaged or postage due mail-in entries.

ENTRY PERIOD CHART

Entry Period	Entry Period Dates	Postmark Date	Received by Date	Drawing Date
1	4/19/17 to 4/30/17	5/1/17	5/8/17	5/10/17
2	5/1/17 to 5/31/17	6/1/17	6/8/17	6/12/17
3	6/1/17 to 6/30/17	7/1/17	7/11/17	7/13/17
4	7/1/17 to 7/31/17	8/1/17	8/8/17	8/10/17
5	8/1/17 to 8/31/17	9/1/17	9/8/17	9/12/17
6	9/1/17 to 9/30/17	10/2/17	10/9/17	10/11/17
7	10/1/17 to 10/31/17	11/1/17	11/8/17	11/10/17
8	11/1/17 to 11/30/17	12/1/17	12/8/17	12/12/17
9	12/1/17 to 12/31/17	1/2/18	1/9/18	1/11/18

Regardless of the method used to enter the Sweepstakes, Online or Mail-in or a combination of the two, the maximum number of entries allowed during each Entry Period is one (1).

Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different identities, or any other methods will void that Entrant's entries and that Entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not

responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified.

ENTRY PERIOD DRAWINGS: Each Entry Period during the Sweepstakes, the Sweepstakes Administrator will select one (1) Entry Period Prize Winner in a random drawing from among all eligible entries received for that Entry Period. Each Entry Period will run according to the dates listed in the Entry Period chart (as defined in the "HOW TO ENTER" Section of these Official Rules), and all entries must be submitted during this time in order to be included for that Entry Period drawing. ALL NON-WINNING ELIGIBLE ENTRIES FROM THE PREVIOUS ENTRY PERIOD(S) WILL CARRY OVER TO EACH SUBSEQUENT ENTRY PERIOD DRAWING. For the avoidance of doubt, the preceding is subject to one (1) entry per Entrant. Sweepstakes Administrator's decisions are final. Odds of winning an Entry Period Prize are dependent upon the total number of eligible entries received for the respective Entry Period and any previous Entry Period(s).

PRIZES: A total of nine (9) Entry Period Prize Winners will be awarded an Entry Period Prize of \$400 and a National Park Service America the Beautiful Pass. If the Entry Period Prize Winner has an account with a Brand, then the prize will be awarded in the form of a credit to the Entry Period Prize Winner's Brand account. The Entry Period Prize Winner must have an account in Good Standing throughout the Sweepstakes and up to the date the Entry Period Prize is awarded. Entry Period Prize will be credited to the Entry Period Prize Winner's account for the value of the Entry Period Prize stated above. If an Entry Period Prize Winner's Brand account is not in Good Standing at any time during the Sweepstakes or at the time the Entry Period Prize is awarded, such Entry Period Prize Winner will forfeit the Entry Period Prize.

If the Entry Period Prize Winner does not have a Brand account, the Entry Period Prize will be awarded in the form of a check in the amount of \$400.

One (1) Entry Period Prize Winner will be awarded per Entry Period. Approximate Retail Value ("ARV") of each Entry Period Prize is \$480. Total ARV of all Entry Period Prizes is \$4,320.

PRIZE RESTRICTIONS: Limit of one (1) Entry Period Prize per person/household for the entire Sweepstakes. No Entry Period Prize substitution, except at Sponsor's sole discretion or otherwise provided herein. Sponsor reserves the right to substitute an Entry Period Prize with a prize of equal or greater value. Entry Period Prizes are not transferable prior to award. Entry Period Prize Winners are solely responsible for any taxes on an Entry Period Prize, including, but not limited to all applicable federal, state and local taxes.

PRIZE CLAIM: Entry Period Prizes will be fulfilled within six (6) to eight (8) weeks of confirming the Entry Period Prize Winner.

SWEEPSTAKES CONDITIONS: This Sweepstakes is subject to all applicable federal, state and local laws. By participating, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Sponsor may prohibit an Entrant from participating in the Sweepstakes or winning an Entry Period Prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other Entrants, Sponsor, or Sweepstakes Entities. If for any reason this Sweepstakes is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor or the Sweepstakes Administrator which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and randomly draw from those entries received up to the cancellation/suspension date. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF

CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSONTO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

NO LIABILITY: By entering, Entrants and Entry Period Prize Winners agree to comply with all Official Rules, and agree to release, discharge, indemnify and hold harmless the Sponsor, Sweepstakes Entities and each of their respective officers, directors, employees, representatives and agents from and against any claims made by Entry Period Prize Winners, Entrants, or any other third parties, related in any way to the operation of this Sweepstakes as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes.

WINNER'S LIST/RULES REQUEST: To receive a list of the Entry Period Prize Winners or Official Rules, send a self-addressed, stamped business-size (#10) envelope postmarked by January 31, 2018 and received by February 8, 2018 to: "Paperless Statement" Sweepstakes (specify Official Rules or Winners list), P.O. Box 10505, Rochester, NY 14610. To view Official Rules, visit www.bmwusa.com/contestrules.

SWEEPSTAKES ADMINISTRATOR: National Sweepstakes Company, LLC, 80 Rockwood Place, Ste 104, Rochester, NY 14610.

SPONSOR: BMW Financial Services NA, LLC, 300 Chestnut Ridge Road, Woodcliff Lake, NJ 07677.

This Sweepstakes shall not be published without the written permission of the Sponsor.